

# Christopher Rhoades

Head of Design / Chief Designer / Brand Manager



## Experience

- **Chery Europe GmbH, Frankfurt, Germany** 2 years  
Head of Design/Director
- **Mercedes-Benz Advanced Design of North America, Inc., Carlsbad, CA** 16 years  
Chief Designer/Program Manager/Assistant General Manager (L4)
- **Daimler Trucks of North America Inc., Portland, OR** 6 years  
Styling Concepts Studio (Commercial Vehicles, Vans and Trucks)  
Senior Designer/Program Manager/Team Leader (L4)
- **Mercedes-Benz Design (Daimler AG), Sindelfingen, Germany** 11 years  
Mercedes-Benz Advanced Design Studio  
Senior Designer/Team Leader/ Assistant Studio Chief (L4)
- **General Motors Design** Internship

## Education

- **Art Center College of Design, Pasadena CA** \_\_\_\_\_ **Bachelor of Science** in Transportation/Automotive Design (Honors)  
(Recognized as a **Master's Degree equivalent** by Daimler AG)
- **University of Washington, Seattle WA** \_\_\_\_\_ **Bachelor of Fine Arts** in Product Design

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## Competencies

- **Automotive Design;** Passenger car/ commercial vehicle; Interior and Exterior creative design/management
- **Product Design;** MB Style Representative (Aviation specialty)
- **Project Management**
- **Personnel Management/Coaching**
- **German and English Language**
- **Business Operations;** financial controlling, budgetary management
- **Quality Process Management;** ISO 9001; 2015 QBX (Authored all Department processes and managed Int/Ext Audits)
- **Architectural Design / Facilities Management;** Employee Health/Safety , Architectural Design, supervision and maintenance.
- Mercedes-Benz Representative; **Guest/Keynote Speaker** at numerous events
- **Educational Liaison/Representative;** Recruiter



Prototype and Concept Car fabrication

## Mentoring/Teaching

- **1995** - Performed design and rendering for Mercedes-Benz  
*Design workshop in Beijing, China*
- **2001** - **Guest lecturer;** California College of Arts and Crafts, *SFO*
- **2010** - **Guest Speaker;** University of North Carolina, *Chapel-Hill*
- **2013** - **Guest Speaker;** Chapman University, *Orange County*
- **2014** - **Guest Speaker;** USC; MB Philosophy/Panel Discussion, *LA*
- **2015** – **Keynote Speaker;** Univ. of Alabama; Mercedes-Benz 'Future Strategy'
- **2015** - **European Sports Car Class Judge- Concourse**  
*D-Elegance; Del Mar, La Jolla, St. Johns*

## Languages

- **English**
- **German**
- **French (basic knowledge)**

## Interests

- **Family;** Married, 2 Adult Daughters
- **Music;** Play Tenor Saxophone, Electric/Acoustic Guitar
- **Gardening, Hiking**
- **Licensed Private Pilot**

# Christopher Rhoades

Motivation- Looking to the **Future**

## Additional Information

Nationality; US Citizen

## Contact Information

**Home Address:** 24132 Via San Clemente, Mission Viejo, CA 92692 **USA**

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**Private Email:** Christopher.Rhoades.Design@Gmail.com



# Portfolio



ArtCenter



Seattle



Pasadena



Detroit



Sindelfingen

Christopher Rhoades

Chief Designer/ Project Manager/ Modeling and Operations



# Career



Sindelfingen – Mercedes-Benz AG



Portland - DTNA



Carlsbad – MBRDNA



Frankfurt - Chery Europe GmbH

34+ years experience in Automotive Design

# Career



Mercedes-Benz Design Germany



Mentoring/Coaching/Managing

Brand Ambassador





# Career- MBRDNA

Mercedes-Benz Research and Development of North America, Inc



AMG Vision Gran Turismo SC



Ener-G-Force



Biome Concept



Silver-Lightning



2012 CLS



2009 SLK



2008 F800



2015 S-Coupe



# Career- MBRDNA

Mercedes-Benz Research and Development of North America, Inc



Vision EQ Arrows

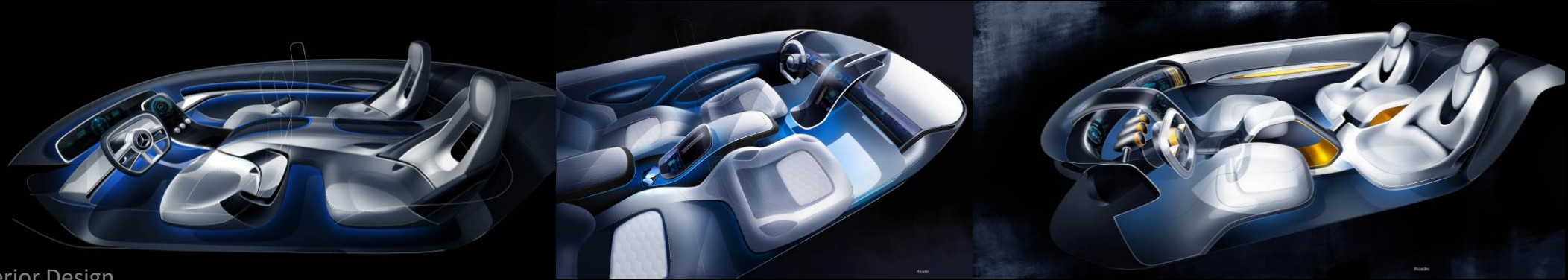
Mercedes-Maybach 6 -Cabriolet



Mercedes-Maybach 6 -Coupe

Vision Tokyo

# 'Status-Quo Work' - What I can Do



Interior Design

Exterior Design

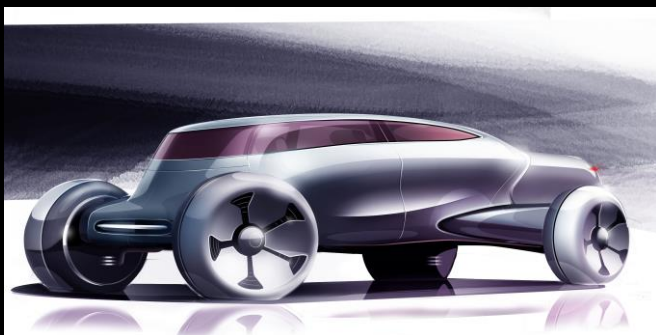
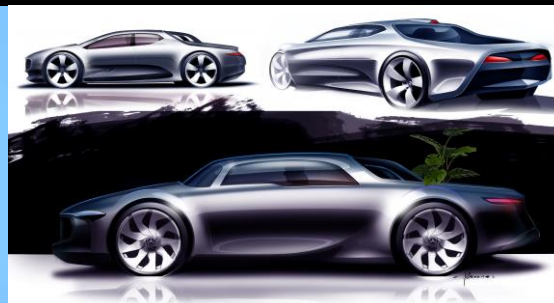




# 'Status-Quo Work' - What I can Do



Advanced Exterior Design





# 'Status-Quo Work' - What I can Do



Exterior Design

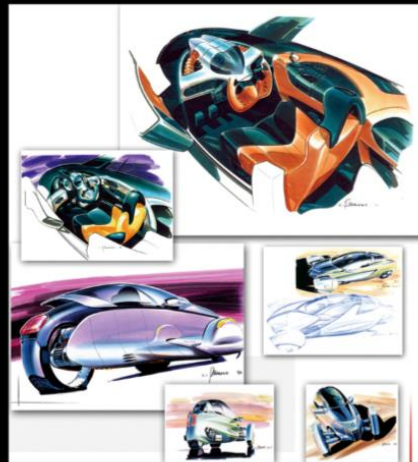




# Career-Early Years



Principle Designer - Interior design

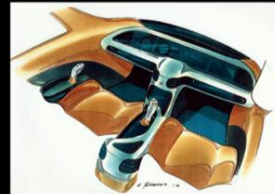


Mercedes-Benz

F200 -Imagination -1996

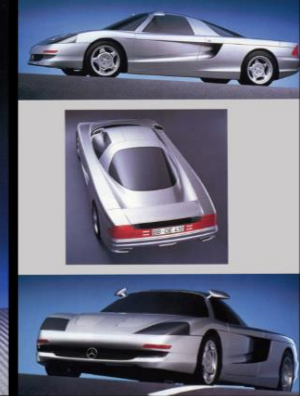


Principle Designer - Interior design

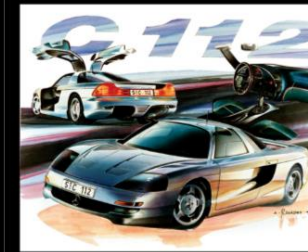


Mercedes-Benz

C112 - SuperSport -1991



Contributing Designer - Exterior



a pre-production showcar based on the World Champion Sauber Mercedes Race Car.



# Career-Early Years

F700 Hybrid Luxury Sedan - 2007



Principle Designer

FREIGHTLINER CASCADIA™



Principle Designer - Exterior and Interior design



Misc. Freightliner work

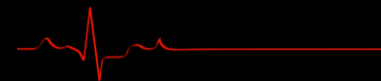


Principle Designer - Exterior and Interior design



I believe that there are not too many designers who can take credit for the design of both, the exterior, as well as, interior of a mass produced vehicle. I can.

More actual design sketches available in portfolio.





**Nationality;**

**US Citizen**

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